Dear Friends:

Welcome to the **2017 National Advocacy Summit**! Get ready for an uplifting, empowering and life-changing experience. You are joining almost 100 strong warriors representing lung cancer survivors and caregivers from across the country here in Washington, DC.

I encourage you to make the most of your time at the Summit. This is the place to connect with and support others in our community and engage inthought-provoking dialogue on cancer research and policy.

Once on Capitol Hill, you have the opportunity to make sure YOUR story is heard by your Members of Congress, voice concerns about the healthcare reform debate and advocate to accelerate cancer care through breakthrough treatments, research and early detection.

Thank you for taking action and igniting change! I look forward to meeting you.

Warmest regards,

Elridge Proctor, MPA
Director of Health Policy
202-742-1427
eproctor@lungcanceralliance.org

*Thank you to our sponsors!*





**National Advocacy Summit Schedule**

**Wednesday, September 27, 2017**Omni Shoreham Hotel, 2500 Calvert Street N.W., Washington, DC

|  |  |
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| **1:00pm – 2:00pm**Blue Foyer | **Registration**  |
| **2:00pm – 2:30pm**Blue Room | **Introductory Remarks & National Advocacy Summit Overview***Laurie Fenton Ambrose, President & CEO, Lung Cancer Alliance***Special Presentation: “Ride Hard. Breathe Easy.”***John Matthews, Lung Cancer Advocate* |
| **2:30pm – 3:30pm**Blue Room | **“The Living Room,” A Discussion on Catalyzing More Effective Treatments & Cures***Moderated by Bonnie J. Addario, Lung Cancer Survivor & Chair of the Bonnie J. Addario Lung Cancer Foundation* *Panelists include:* * *Ryan M. Hohman, JD, Vice President of Public Affairs at Friends of Cancer Research*
* *Linda House, RN, BSN, MSM, President, Cancer Support Community*
* *Jennifer C. King, PhD, Director of Science and Research, Lung Cancer Alliance*
 |
| **3:30pm – 3:45pm** | **Break**  |
| **3:45pm – 4:45pm**Blue Room | **People Power: How Your Voice Makes a Difference!** *Moderated by Laurie Fenton Ambrose, President & CEO, Lung Cancer Alliance**Panelists include:* * *Karen E. Arscott, DO, MSc, Lung Cancer Survivor and Associate Professor of Medicine, Geisinger Commonwealth School of Medicine*
* *Megan Gordon Don, MHS, President, MGD Strategies (Previously, Vice President, Government Affairs & Advocacy, Pancreatic Cancer Action Network)*
* *David Pugach, Chair, One Voice Against Cancer Coalition and Vice President, Federal Relations, American Cancer Society Cancer Action Network, Inc.*
 |
| **4:45pm – 5:15pm**Blue Room | **Closing Remarks** *Elridge Proctor, MPA, Director of Health Policy, Lung Cancer Alliance and Cecilia Izzo, Lung Cancer Survivor and Lung Cancer Alliance National Advocate Advisory Council Member* |
| **5:15pm – 5:45pm**Blue Terrace | **Reception***Continue the conversation in a casual atmosphere.* |
| **5:45pm – 7:45pm**Blue Room | **Dinner** *Presentation by Emily Eyres, Chief Operating Officer and Lanni Boyd, Associate Director, Stakeholder Relations, Lung Cancer Alliance*  |

**Thursday, September 28, 2017**Capitol Hill, Washington, D.C.

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| **6:30am – 7:00am**Omni Shoreham Hotel, Blue Room Foyer | **Drop luggage at Blue Room Foyer***LCA will transport and store luggage at the United Methodist Building on Capitol Hill* |
| **7:20am**Omni Shoreham Hotel/Capitol Hill | **Buses from Omni Shoreham Hotel to Capitol Hill*NOTE: Buses will leave from the Omni Shoreham Hotel Lobby at 7:20am sharp*** |
| **8:15am – 8:45am**Capitol Hill | Group Photo at US Capitol Steps |
| **9:00am – 10:00am**Capitol Hill, Rayburn House Building, Room 2043 | **Summit Breakfast** *Keynote speaker: Tony Coelho, Chairman of Partnership to Improve Patient Care (PIPC), former U.S. Congressman from California, and primary author and sponsor of the Americans with Disabilities Act*  |
| **10:30am – 3:00pm**Capitol Hill | Lung Cancer Alliance Meetings on Capitol Hill *(see your Capitol Hill Schedule by State for details)* |
| **11:30am – 6:30pm***United Methodist Building* | **Pick up luggage***Pick up luggage from the United Methodist Building, 100 Maryland Avenue NE, Washington, D.C.* |
| **4:00pm – 6:00pm**Capitol Hill, Russell Senate Building, Room 325 (Kennedy Caucus Room) | **Congressional Reception & Awards***Michael G. Oxley Leadership & Advocacy Award presented by the Oxley Family, and presentations of the Congressional Staff Leadership & Advocacy Award and Volunteer Leadership & Advocacy Award*  |
| **6:15pm** | **Buses Depart from Capitol Hill to Omni Shoreham Hotel** |

**Make the Most of Your Post on Social Media**

Social media is a great (and easy) way to amplify your voice! Take your message beyond Capitol Hill, tell your community about the advocacy work you are doing and how important it is to the lung cancer community.

Here are some tips for getting the most out of your posts!

* + Use the hashtag **#Rally4LungCancer** in all posts
	+ **Include a photo**!
	+ Don’t forget to **hold up your advocacy sign** in photos with Members of Congress

Follow Lung Cancer Alliance for updates and news!

@lungcanceralliance

@LCAorg

@lcaorg

